

Circle City Curling Club, Inc.
Regular Board Meeting Minutes
October 26, 2025

Opening

The regular monthly meeting of the Circle City Curling Club was called to order at 2:05 PM on October 26th, 2025 (virtual).

Attendance

Present: Jim Puckering, Jeff Timmons, Sharon Martin, Andrew Sand, Linda Brennan, Anna Carpenter, Todd Shelton, Jonathan Intravia

Review and Approval of Minutes

- September 21, 2025 Regular Board Meeting minutes are unanimously approved

Review of outstanding Action Items

- Website volunteer page updated with committee chairs.
- College Committee proposal under review by Geoff and Jessie.
- Discord member communication rollout completed.
- Tammy Hoffman notified of her reappointment as USWCA and GLCA representative.
- USA Curling one-day membership provides no benefit for club processes. We will revisit this if USA Curling implements updates to streamline the process and can provide specific information on what is provided to those who sign up.
- Ice maker refresher course reimbursement completed.
- Friendlies sign-ups created.
- “Get Ahead of the Games” material reviewed and shared with Marketing committee.
- Hero board and board member photo display in progress. Sharon still needs photos from some board members and the ice crew.

September Treasurer’s report – review and adopt.

- Activity typical for the month; income consistent with expectations.
- Major expenses included chiller repair and new bar refrigerator.
- Financial position remains strong with adequate cash on hand.
- Report unanimously approved.

Committee Reports: As Needed:

Facilities/Operations – Sharon

- Added new shed for bonspiel food storage in hallway and reorganized ice crew room with larger shed.
- Would like to use Put-In-Cups to create a decorative fence design on the fence around the chiller.
 - Approx. total cost will be \$750. Board agrees it would brighten up the outside of the club and unanimously approves the purchase.
 - Anna will notify Cassie that the purchase has been approved and to move forward with ordering. She should coordinate payment with Jeff.
- Ice machine may be relocated to the ice house to help it be utilized more efficiently. Jim and Ernie will address.
- Small rodent seen in the office, but have not seen any further evidence of rodents, even with the large amount of food around last week. Doesn't seem to be an issue currently.
- Sheet A home TV has been intermittently failing.
 - Matt spent several hours trying to fix it on Thursday and it seems to be working for now. Will continue to monitor.
 - This did highlight an issue that all but one of our manual scoreboards have been donated along with all the numbers. These are critical to have, especially when hosting event. Sharon has volunteered to create two more manual scoreboards as well as get additional numbers.

Bonspiels – Todd

- Friendlies Status
 - Hoosier cup is set for 11/1. Teams have been set by both clubs and we have registration fees coming in now.
 - 7 C's and Pearson Cup are overfilled. Will draw names to determine who will play.
 - Hoosier Hospitality is currently short 12 participants. Will announce at all leagues this week to encourage more to sign up.
- GLCA Women's Championship Planning
 - Need clarification on host responsibilities and technology needs so that planning can begin.
 - We will need a level 2 official – Tammy has identified an official from Bowling Green that is willing to come to our club for this. We will also need to provide timekeepers.
 - Jim is going to follow up with Tammy for additional guidance.
 - Todd recommends exploring permanent timing devices if we are going to continue hosting events that require them. Have also received this as feedback on some bonspiels.
 - Jim P. will confirm with Matt James if he would still like to lead this event.

LTC's – Anna

- 2026 LTC events have been added to the calendar so we can begin promoting.
 - 1/3 LTC
 - 1/10 LTC League
 - 2/14 LTC League
- USA Curling Level 1 Instructor course scheduled for 11/16 and the course is full.

Marketing – Sharon

- Angie has stepped down as chair; Sharon is leading the committee.
- Low participation from those who indicated they were interested in helping in this area. Sharon help two meetings last week and Cassie was the only person to attend.
- Sharon waiting on NextDoor login information from Angie so that we can try target marketing through that app.
- We do not have enough volunteers for this committee to run as it should. Susan Fleck has indicated a willingness to help after mid-November.
- Upcoming Events:
 - Will host a watch party on 11/13 in conjunction with USA Curling at Ale Emporium in Fishers.
 - Will host a Holiday Open house on 12/6 as a follow up event for those we meet at the Watch Party if they are interested in getting onto the ice. We will test out the Open House format of LTC that we want to use for the Olympics.
- Social Media
 - Concerns have been brought the board regarding our social media post from the Oktoberfest bonspiel as it was very alcohol and drinking focused.
 - Board discussed the need for consistent tone and goals for all public content moving forward. Once defined, we will also want to apply those retroactively as well.
 - We want to ensure that we celebrate the good that has been done, but ensure that we have a clear vision moving forward. In the future, we should aim to focus 50% on curling and 50% on off ice fun and entertainment.
 - Linda will speak to Cassie about this.

Hospitality – Anna

- Hospitality team received high praise for work done during the Oktoberfest spiel. The committee will meet this week to discuss lessons learned from Oktoberfest and make initial planning for spring events.
- Meals for friendlies and instructor course in November are handled.

Leagues – Andrew

- Session 2 league registrations are rolling in.

Youth/College – Todd

- Dec. 5-7th we will be taking a competitive youth team to Midland for the GLCA U18 regional championships.
 - If we have a team make it to nationals, we would need to consider what type of sponsorship we would offer, if any. Would that fall to the GLCA or the club level? Jim is going to ask Tammy if the GLCA offers any type of funding in these instances.
- Youth friendly went well. Feedback was great from the event.
- Youth league is growing and has been successful so far.
- Youth team in the Oktoberfest was commented on by members of other clubs regarding begin respectful and having great etiquette. Which is always great to hear and a big complement to our club.

Olympic Planning – Sharon/Todd/Jim G

- Sharon and Anna met this week to try and narrow down our offerings for the Olympics. Waiting on results of December qualification events before proceeding with final schedule.
- How do we communicate what we hope to accomplish during our Olympic shutdown?
 - Have previously discussed having a league ambassador. Since we have a board member in each league, we can serve as league ambassadors. Sharon or Anna will send the announcements for the week to be brought up in each league. Jonathan also suggests having printed flyers on the table.
 - Digital bulletin board has also been created to share these announcements.
 - For this week we have three highlights: Leave a google review, sign up for the watch party and Hoosier cup registration.

Old Business:

- Oktoberfest Bonspiel Review – Todd/Anna
 - Oktoberfest was a great success! Feedback from players was very positive. Many compliments received on our ice, facilities and volunteers.
 - \$3,232 was our profit for the event.
- Member Communication App Update – Todd
 - Discord has been rolled out and we are seeing members join.
 - We need to be sure that we are intentional with using this app. Anyone leading a committee should be sure they are posting information as needed.

New Business:

Shoe Rental – Todd

- Exploring rental program modeled after Detroit CC.

- Initial cost approx. \$5,000 for 50 pairs; potential payback in 40+ LTC events.
- Benefits include improved ice quality and participant experience.
- Todd to prepare detailed proposal for board review.
 - Would need to evaluate storage, cleaning of the shoes, shoe repair, etc.

Club Council Representation – Jonathan/Jim P.

- Jonathan continuing as primary representative.
- Linda Brennan approved as female representative.
- Jonathan has reached out twice for information on February youth event, still waiting for response.

Doron Berger/Team Israel Recognition – Jim P.

- Doron Berger has been selected to play on Team Israel which is a great honor.
- Club would like to support his fundraising efforts by providing 4 LTC Certificates for the 1/3/26 LTC Clinic that he can auction off.
- Jim P. suggests we also offer him club pins or stickers for him to trade at his events.

Grand Park – Sharon/Anna

- Westfield has announced that they will be building a winter sport expansion at Grand Park that will include hockey, figure skating and curling.
- Sharon, Ernie and Anna met with Jenell from city of Westfield to discuss current plans.
- Jenell was interested in including curling sheets that we could utilize. She requested that we provide a business plan to her by the end of November to determine if moving forward would make sense for the city.
- Board is cautious as we move forward. Need to gather information from other curling clubs that have this setup, ensure any facility that is built is done so with curling needs in mind and decide if this is the move we want to make for the club. Many unanswered questions at the phase.
- Long-Term planning committee: Dave Carlson, Dennis Martin, Jim Puckering, Jon Shoenberg, Jeff Timmons and Ernie Forney. They will begin meeting immediately to develop business plan and provide to Jenell.
- Anna to follow up with Jenell to thank her for her time and provide Curling in the Community document that was shared by USA Curling.

Other New Business

Bar Concerns

- Excess alcohol inventory following the Oktoberfest spiel.
 - Oktoberfest sold \$1,750 at the bar with a cost of \$587. Approximately \$500 of sales were from hard alcohol. There was \$1,200 spent on stocking hard alcohol for the event.

- Jim P. and Jeff will meet with Chris to discuss the purchasing oversight and determine a plan to prevent this in the future.

Technology Concerns

- TV issues this week highlighted the ongoing concerns with having a single contact for all technology needs.
- Sharon to coordinate a meeting with Jon S., Todd and Matt to setup knowledge share meeting to eliminate a single point of failure.

Geocaching Location

- Bruce Nelson has requested to place a Geocache box on the chiller fence outside the club. Board unanimously approves his request.
- Anna will notify him that he can hang the box. Jim P. will notify Ernie so he is knows to expect the addition.

Bingo and Broomsticks

- Successful event, but attendance was lower than last year.
- If we want to continue hosting this type of event we need a committee that will lead the planning efforts required.
- Cancelled Reindeer games for this year and will revisit these type of events once a committee is assembled.

Schedule November Meeting

- Next meeting will be on Sunday, November 23 at 5:00 pm.
- Todd will send out a zoom meeting.

Closing

Meeting was adjourned at 5:32 pm.