



2023-24 Sponsorship Opportunities



GET TO KNOW US

Circle City Curling Club is a 501(c)3 non-profit organization founded in 2007 dedicated to the education and promotion of the sport of curling in central Indiana. We are entirely member-run and operated.

From 2007 to 2022, CCCC played on rented hockey ice in various arenas around Indianapolis. In December of 2022, the club opened its own new dedicated-ice curling facility in Anderson, IN., the only such facility in the greater Indianapolis area.



Grow with us

CCCC's ability to grow before opening the new facility had been limited by once-a-week access to ice-time in arenas in the Indianapolis area. Having our own facility with access to ice-time seven days a week has allowed us to expand our leagues and programs and attract new members. Since opening, our membership has more than tripled.

Interest in the sport of curling is at an all-time high. We regularly sell out our Learn-to-Curl events months in advance. We believe we are barely scratching the surface of demand for experiencing the sport of curling in central Indiana.

We expect to continue to grow our membership and reach our membership goal in the upcoming 2023-24 season, the first full season in the new facility.



Reach our audience

During the upcoming curling season, we expect to welcome between 150-250 league players per week during curling season (October through April). Hundreds of local residents attend our Learn-to-Curl clinics every year. We host 3-4 bonspiels (curling tournaments) per year that will draw dozens of curlers from out-of-town that we will be able to refer to local hotels, restaurants, and businesses.



Make an impression

Promotional Opportunities

IN-ICE ADVERTISING

In-ice graphics, which are embedded directly into the ice surface, are eye-catching and are also be visible on the video screens in our lounge where members and guests can watch the action via close-circuit cameras.

WALL SIGNAGE

Wall signs will be visible to all players and anyone entering the club

WEBSITE RECOGNITION

All sponsors will have their business name/logo listed on our website with links to their homepage

Sponsorship Levels

Custom House Graphics* - \$5,000 total for 3 years **Sold Out**

The goal of curling is to land rocks on the target, which is called the house. Your company's logo or product will be used to customize the 12 foot diameter rings that make the house. For 2 hours a game, curlers will be aiming for, sliding over, and looking at your customized design. Includes one Learn-to-Curl clinic for your organization (up to 24 people). Only 6 available!

Custom Hogline Graphics* - \$3,000 total for 2 years

The hoglines are lines across the sheet at each end which delineate the playable area of the ice in front of the house. Players must release the rock before this line at the throwing and and rocks must completely clear this line to remain in play at the other end. This is a unique opportunity to sponsor all 6 hoglines on our three sheets of ice. Includes one Learn-to-Curl clinic for your organization (up to 24 people).

In-Ice Logo* - \$1,500 total for 2 years

24" x 36" in-ice logo located near the house

Wall Sign* - \$2,000 total for 4 years

3x5 wall sign located on the walls adjacent to the ice surface

*all sponsorships include recognition on the Sponsors page on www.circlecitycurling.com



Location of Advertising

1. Custom house graphics
2. Custom hogline graphics
3. In-ice logos
4. Wall signs

ADVERTISING/SPONSORSHIP AGREEMENT

Company: _____
 Address: _____
 City: _____
 Zip Code: _____
 Contact Name: _____
 Contact Phone: _____
 Contact Email: _____
 Website: _____



Address:
 1735 W 53rd St Unit #3A
 Anderson IN 46013

Email: secretary@circlecitycurling.com
Ph: Sharon Martin (317)625-6469 or
 Keith Hammer (317)903-9602

X	Item Description	Cost	Quantity	Total
	Custom House (1): 3 years* (Sold out)	\$5,000		
	Custom Hoglines (6 total) : 2 years	\$5,000		
	In-Ice Logo (1): 2 years*	\$1,500		
	Wall Sign (1): 4 years*	\$2,000		
				Total:

*all items include Company's logo on www.circlecitycurling.com

The Company listed above agrees to the following terms and conditions:

- The Company agrees to pay Circle City Curling Club for options selected in this agreement.
- Payment of total cost of three years is due within thirty (30) days of invoicing.
- All in-ice advertising options are for the duration of the curling season which runs from October to April.
- Circle City Curling Club will have final approval on all artwork.
- The Company agrees to provide a vector file of logo or artwork at Company's sole cost.
- All in-ice artwork must be finalized by July 1st, 2023 to allow for production time and installation.

 Authorized By (Name)

 Signature

 Date

 CCCC Admin (Name)

 Signature

 Date

Custom House Examples



Custom Hogline Examples

