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## 2025-26 Sponsorship Opportunities



## Get To Know Us

Circle City Curling Club is a 501(c)3 non-profit organization founded in 2007 dedicated to the education and promotion of the sport of curling in central Indiana. We are entirely member-run and operated.

From 2007 to 2022, CCCC played on rented hockey ice in various arenas around Indianapolis. In December of 2022, the club opened its own new dedicated-ice curling facility in Anderson, IN., the only such facility in the greater Indianapolis area.



## Grow with us

CCCC's ability to grow before opening the new facility had been hampered by limited access to ice-time in arenas in the Indianapolis area. The ability to operate seven days a week has allowed us to expand our leagues and programs and attract new members. Since opening, our membership has more than tripled.

Since 2026 is an Olympic year, interest in curling will reach its high point for the next 4 years. Clinics and contact with the community always jumps by an order of magnitude when the Olympics come around - and we expect 2025/26 to be no exception. We'll be setting aside more time than ever to create opportunities for the public to experience the sport we've come to love. Now is the time to benefit from this influx and gain exposure for your organization in the process.



## Reach our audience

During the upcoming curling season, we expect to welcome between 150-250 league players per week during curling season (October through April). Hundreds of local residents attend our Learn-to-Curl clinics every year. We host three to four local-, regional-, and national-level bonspiels (curling tournaments) per year that will draw hundreds of curlers from out-of-town that we will be able to refer to local hotels, restaurants, and businesses.

## Make an Impression

### Sponsorship Levels

#### **PLATINUM LEVEL - \$5,000 FOR 2 YEARS**

Includes a single Custom House Graphic, one Learn-to-Curl clinic for your organization (up to 24 people), links from our YouTube feeds to your organization and inclusion of your logo on the back of apparel created for our bonspiels. Only 6 available! The goal of curling is to land rocks on the target, which is called the house. Your company's logo or product will be used to customize the 12 foot diameter rings that make the house. For 2 hours a game, curlers will be aiming for, sliding over, and looking at your customized design.

#### **GOLD LEVEL - \$3,000 FOR 2 YEARS**

Includes Custom Hogline Graphics across both ends of all 3 sheets of ice, one Learn-to-Curl clinic for your organization (up to 24 people), links from our YouTube feeds to your organization and inclusion of your logo on the back of apparel created for our bonspiels. The hoglines are lines across the sheet at each end which delineate the playable area of the ice in front of the house. Players must release the rock before this line at the throwing and and rocks must completely clear this line to remain in play at the other end. This is a unique opportunity to sponsor all 6 hoglines on our three sheets of ice.

#### **SILVER LEVEL - \$2,000 FOR 2 YEARS**

Includes a single 24" x 36" in-ice logo located between the hoglines giving added visibility on our YouTube video feeds, as well as links from our YouTube feeds to your organization.

#### **BRONZE LEVEL - \$1,000 FOR 2 YEARS**

Includes a single 3'x5' wall sign located on the walls adjacent to the ice surface.

All sponsorships include recognition on the Sponsors page on [www.circlecitycurling.com](http://www.circlecitycurling.com) and regular shout-outs across our social media platforms.

If you are interested in one of our Sponsorship opportunities, please [click here to fill out the Sponsorship Agreement](#).

If you have any questions, please contact Matt James by emailing [sponsorships@circlecitycurling.com](mailto:sponsorships@circlecitycurling.com) or calling (317) 432-1608.



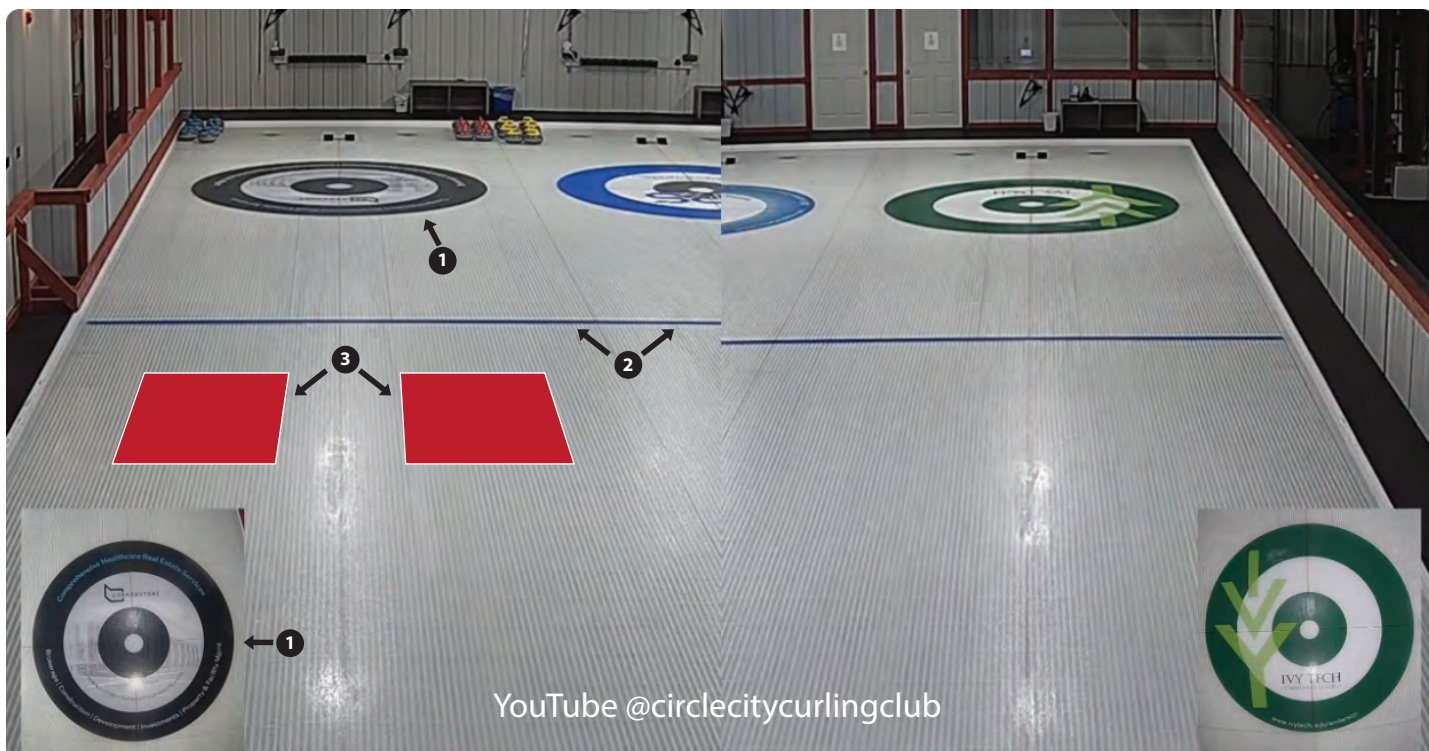
# Icehouse Ad Placement

1. Custom house graphics

2. Custom hogline graphics

3. In-ice logos

4. Wall signs





# Custom House Examples



# Custom Hogline Examples

