

Circle City Curling Club

Position: College Committee Chair

Summary: The College Committee Chair leads a committee made up of players in the college curling program and serves as a liaison to the Circle City Club Board. To ensure the club's growth and longevity, it is critical to engage younger demographics, especially college-aged players who represent the next generation of curlers. The committee is responsible for contributing ideas, promoting student engagement, and helping design initiatives that attract and retain younger members.

Key Responsibilities of the College Committee Chair:

- Act as the primary point of contact between the club and college curling teams.
- Work closely with the Club's Education coordinator to develop the college curling curriculum, policies, schedule, and operations.
- Attend board meetings (or portions of) as a non-voting board representative and present ideas or feedback related to college players' interests and concerns.
- Advocate for college students by identifying potential participation barriers, such as financials, and work with the board to explore solutions.
- Collaborate with the board on recruitment strategies for young adults.
- Assist in organizing events that include or target college participation (e.g., bonspiels, league nights, open houses).
- Help integrate college players into the club's social and competitive programs.
- Support communication efforts, including social media outreach tailored to younger audiences.
- Identify and connect with college curling representatives, clubs, or student organizations to build partnerships.
- Interface with other curling clubs to learn and share best practices regarding college programs.

Qualifications:

- Current full-time college student with active participation in the Circle City Curling Club college program.
- Current member of Circle City Curling Club.
- Strong communication and interpersonal skills.

- Enthusiasm for community engagement and promoting the sport of curling.
- Willingness to attend board meetings and contribute ideas in a collaborative setting.

Term Length: 1-year term, renewable upon board approval.

Conclusion: Introducing a College Committee Chair aligns with the club's long-term goals of growth, relevance, and community outreach. This position offers a valuable opportunity to engage younger members and ensure the club evolves in a way that appeals to new generations of curlers while preserving the integrity and legacy built by existing board members.